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AT HOME WITH YOUR YOUNG IDEAS

Bassett

lovely furniture...
so easy to own...

Why Bassett furniture is different ... and a better value for you

Do you remember the time, years back, when it took a long, long time for new furniture designs—the creations of top designers and decorators—to be available to the general public?

It's different, now. Thanks to Bassett, family income has very little to do with the style or quality of furniture that fills America's homes. Whether you prefer the newest Scandinavian design, or the richest Traditional furniture, you'll find what you seek here, in this Bassett booklet. And the prices, as your Bassett Dealer will show you, are lower than you'd believe possible.

MODERN FOR TODAY
. . . and many days to come!

The Classmates Collection

Here is the functional group that makes the most of your available space. Inexpensive but very practical, Classmates features Formica tops. Note the smart brass trim and the framed tilting mirror.

All of the Classmates pieces shown here are available both in Catalina Walnut veneer as shown and a lighter finish, Fiesta on Mahogany veneer.

The Focal Collection...A lovely

CRAFTED DETAILS mark a new collection of contemporary dining and bedroom furniture at Bassett Furniture Industries. FOCAL is subtle, simple and elegant. Thin, oval-shaped overlays on the drawers and doors, neat tapered legs supporting architecturally moulded tops, and specially designed drawer pulls all contribute new design notes to the group. Of special interest is this high back chair with curved form fitting back panel and this generous china. Done in selected walnut veneers, this living and dining room series is finished in "Flintlock" and features table tops in matching wood grain Formica.®

A large variety of dining pieces are available including a handsome drop leaf extension table and smart round extension table all with beautifully textured matching wood grained Formica® tops.

New Contemporary Group by Bassett

FOCAL Bedroom Pieces include: Above 40″ x 18″ x 43″ 5-drawer chest; 64″ x 18″ x 30″ triple dresser with 38″ x 24″ frame tilting mirror; 56″ x 7″ x 39″ bookcase bed 4/6, also available in 3/3 twin size.

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Below: 56″ x 18″ x 30″ double dresser with 38″ x 22″ frame tilting mirror; 34″ x 18″ x 43″ 4-drawer chest; panel bed 4/6 also available in 3/3 twin size, and 6/6 king size.

Selections for the teenager

The Fleurette collection in Vista White with Formica® tops has a delicate floral decor accenting the lovely brass finished hardware. Fleurette offers a wide variety of beds including the beautiful poster bed, chairback and panel, single, double or triple dressers with Pittsburgh Plate Glass mirrors, chests, bachelor chests, vanity and corner desks and hutches. All protected with DuPont Dulux® furniture finish.

Bow-tie hardware, blue borders and blue heart designs patterned somewhat along Pennslyvania Dutch motifs decorate Sweetheart's many lovely pieces. Those available are two dressers, bachelor and regular chests, dainty beds, and student and corner desks. White Formica® plastic tops add to the practicability of all of the Sweetheart cases.

and the Master Bedroom

Aztec's carved wood pulls and decorations were influenced by the carvings of the ancient Aztecs. These set the design theme for the group. Constructed of selected Walnut veneers, it is finished in a Mayan Walnut color. A choice of dressers, chests, a writing desk chest combination, beds and night stands make Aztec a major trend setter.

Charter House, elegant, functional contemporary of selected cherry veneers in a beautiful Royal Cherry color or Samara Black and Gold is protected with DuPont Dulux®. Oversized mirrors of Pittsburgh Plate Glass. A vanity base and bench combined with two bachelor chests make an unusually handsome storage wall. Choose 64-inch double dresser or 74-inch triple dresser, either panel or bookcase bed.

Tables, Chairs and Sectionals

Choose from Bassett's many table groups and occasional chairs and sectionals. Among the styles available are Cocktail Tables, Step Tables, Corner Tables, End Tables, Lamp Tables and others in Traditional, Colonial, Provincial, and Modern designs. Your dealer has them on display or will order them for you.

The Heirloom Group

This Solid Maple Colonial Group is available in eight different table styles. Finished in Maple.

The Salerino Group

Distinctive Italian Provincial styling of this lovely table group features a spiral carved leg setting off the matched veneered tops of warm brown Butternut, accented with the applied carving and brass rosettes. Featured are the cocktail and drum tables and many more pieces available.

The Chatelaine Series

Graceful French Provincial design exemplified by the carved cabriole leg and beautifully distressed walnut finish on walnut veneers or choose imported marble. Many other handsome pieces to set an elegant mood in your living room are available.

for your Living Room and Den

Danish style sofas and chairs feature full polyfoam reversible zippered cushions, walnut finish frame, fabric in stripe combinations of Turquoise, Char Brown, Persimmon, Olive and Jade or Vinyl in Turquoise, Tangerine, Black, White and Olive.

THE ARTISAN GROUP

This graceful contemporary modern group utilizes selected Walnut veneer to make a beautiful and useful table group with thirteen different styles. Features are shaped tops and Oil Walnut finish.

Sectional Cocktail Table
Open: 75" x 20" x 15½"

Round Cocktail Table
40" x 40" x 15"

Facade...Elegance in Ital

DISCIPLINED ORNAMENTATION keys the FACADE collection of classical Italian Provincial furniture. Parquet surfaces, designed in alternate ornamental blocks of Maple burl and Birch veneers. are enhanced by rectangular mouldings trimmed with unusual carved wood rosettes, turnings and ferrules. Drawer pulls are specially designed and finished for deliberate understatement. The opulent collection includes a variety of integrated living, dining and bedroom furniture all finished in a light, warm brown tone.

ian Provincial Styling

Interesting pieces of the Facade group are illustrated by the mobile serving cart which has a slate textured Formica® surface on the top and drop leaves, the doors conceal a tray for linens and silver. The magnificent breakfront is illuminated and has glass shelves for airiness and creates an excellent display area for treasured china, silver and crystal. Two chairs are offered, one extremely stylish highback with cane or an equally stylish highback chair with a verticle maple burl backrest panel with brass finials accenting the lovely wood finish.

The Versailles Group. . . Lovely

Lovely French Provincial in two finishes: Patrician Cherry and Chateau White. Bedroom pieces include triple and double dressers, two chests, chairback, panel and poster beds, handsome powder table and chair.

French Provincial from Bassett

Versailles dining room pieces are in Patrician finish on cherry veneer. Pieces available include: 62″ x 20″ buffet and 52″ x 20″ dinette buffet, also 72″ x 21″ large buffet. Three chinas: 52″ x 38″ rectangular table, 60″ x 42″ oval table, drop leaf table, hostess cart, two styles of chairs.

Drop Leaf Table
Top 40″ x 28″
Height 30″
Ext. to 96″
3-12″ Lvs.

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The Chimney Corners

By Bassett

This gracious Early American pattern features many authentically designed pieces. In addition to the beautiful pieces shown on these pages are a wide selection of dressers, chests, beds, buffets, chinas, hutches, chairs and living room tables. The entire group is finished in a rich, brown honey-toned finish.

Chest with mirror.

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High Poster Bed with canopy frame.

Ninety Piece Collection

Choose from a multitude of dining room pieces including the large buffet and hutch (above left), the beautiful oval extension table, Duxbury chairs, corner cabinet and server. The drop leaf gate leg table at right extends to 106".

The ever popular Water Bench.

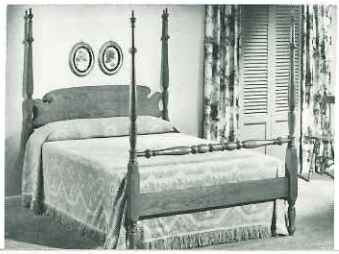
The Roundtree Manor Collection
Early American Bedroom

Desk and Chair.

The lovely Early American Roundtree Manor Group offers authentic design and good quality at a budget price. Available in either rich cherry finish on Cherry veneer (shown) or Honeytone finish. All case pieces have matching wood grain Formica® tops.

Poster Bed.

Spindle Bed.



Bookcase Bed.

Nursery furniture that stays in style through college

Danish styled nursery furniture with Formica® tops and other matching pieces are available such as full or twin size beds and chestrobes so when the baby outgrows crib, set up the matching bed and baby is set until he or she goes away to college.

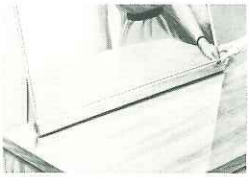
Nursery Features:

- Formica® tops on all case pieces
- Non-toxic finishes
- Plastic teething rails on cribs
- Stabilizer bars
- All Bassett quality features in construction and long lasting styling

Or Contemporary with attractive brass trim overlay plates on the front of the matching chests, bases and desks all with Formica® tops and several styles of cribs as well as matching beds of various sizes and styles.

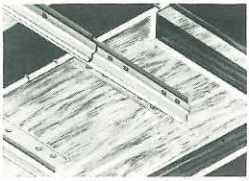
Ever popular Early American in a warm honey tone finish with Formica tops in various sizes of desks, chests, dresser bases and beds are available to grow as your child grows.

These fine details in finish, in construction, make your Bassett furniture a wonderful value now . . . and all the years you'll own it.

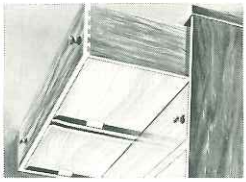


Convenient tilting mirror on many suites. Made of genuine Pittsburgh Plate Glass.

Finest finishes: DuPont "Dulux"® and "Guardsman".® Formica® tops on many suites.



Extensible Steelslides on dining tables—won't sag, open smoothly, easily in any climate.



Drawers center-guided to slide smoothly. Permasheen interiors, dustproof construction.

Look in left-hand dresser or buffet drawer for Bassett seal—your guarantee of quality and fine workmanship.

A few words about Bassett makers of fine furniture for all America . . .

As you leafed through this book you must have wondered how such beautifully made, handsomely designed furniture could be made to sell at a price within the reach of families with modest incomes. There are two reasons. One is Bassett's sixty-two year tradition in the making of fine furniture—a tradition that has produced, as you might expect, hundreds of expert and experienced furniture craftsmen—the men who make Bassett furniture.

The other reason looks, not to the past, but to the future—to the use of every modern process and device that will help reduce the cost of Bassett furniture without any loss in quality.

Bassett's "mission" is to enrich the lives and homes of all Americans with lovely, easy-to-own furniture.

A PRODUCT OR PERFORMANCE DEFECTIVE
Good Housekeeping
GUARANTEES
REPLACEMENT OR REFUND TO CONSUMER

RETURN TO
DESIGN DIV.

You'll be glad you bought

Bassett

BASSETT FURNITURE INDUSTRIES, INC.
PIONEERS IN FURNITURE FOR THE NATION

CONFIDENCE
MEMBER OF
BRAND® NAMES
FOUNDATION, INC.
SATISFACTION

World's largest manufacturers of wood furniture . . . makers of fine bedroom, dining room and living room furniture and wall mirrors. Bassett, Virginia.